MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MoU) is signed today the 26. 1.1 between Indira Gandhi Government P.G College, Bhilai and Sunday Campus with the following aims and objectives.

Aim: Capacity building of students to shine in their career and take lead in the events of their organization/institution. They can also pursue their career in free lance journalism, script writing, blogging, podcasting, etc.

Objectives: Communication is an important part of human life and so is language. With rapid change in the way we communicate, language seems to be taking the back seat. Copy writers and reporters are hard to find. Almost all Institutions are having a tough time reporting their events to the print, electronic and social media. This programme intends to bridge this gap by tutoring and guiding the students to not only help their institution prepare reports of activities but also the techniques involved in good report writing, publishing and sending it to the print media in the correct form. This will help them gain over fellow colleagues in their respective fields.

Programme Structure: sundaycampus.com will conduct 30 hours of class room studies for select students with help from the department of English of the partner college. The programme will include –

- a. Typing tools Hindi & English
- b. Language development exercises.
- c. Wor d/Character limits.
- d. Headers, crossers, flags, etc.
- e. Photography and screen capture techniques.
- f. Tools to send the draft to news papers for publication.
- g. Select articles will be published in sundaycampus.com regularly.

Participants will be given certificates on successful completion of course.

असकीय इंदिश गांधी प्लासकोत्तर महाविद्याः देशाली नगर चिलाई

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